

KICK-OFF
KREATIV-TRANSFER WIRD II

PERFORMING ARTS
VISUAL ARTS
GAMES

22 SEPTEMBER 2021
10.00 A.M. – 1.00 P.M.
ONLINE



KREATIV-TRANSFER

Invitation

Kreativ-Transfer turns III! The German Dance Association “Dachverband Tanz Deutschland (DTD)” can continue the programme until May 2023.

As the pilot project, Kreativ-Transfer II supports artists, creatives, and their representatives in establishing and expanding their networks in Europe and beyond, and in strengthening their presence on international market. To this end, the programme promotes participation in international fairs and festivals as well as international networking, visibility and professionalisation. With workshops, networking meetings and informal get-togethers, the programme also supports the transfer of know-how and exchange of experience.

For the restart, DTD and its cooperation partners invite you to an **online kick-off “Kreativ-Transfer wird II”** – Kreativ-Transfer turns II – on **22 September 2021**.

What did we learn from Kreativ-Transfer I – before and during the pandemic? In a short review, we will share impressions and experiences from the programme with you.

But above all, we will be looking to the future. Together with Kreativ-Transfer grantees, funders, cooperation partners, jury members, and other participants, we want to discuss questions and challenges related to international networking: What does successful networking look like in (post)pandemic times? How can (more) visibility be created for one’s own creative and artistic work? And how can Kreativ-Transfer continue to offer meaningful support and be even more effective in the future?

In addition, we will provide information on the Kreativ-Transfer II programme and offer the opportunity to exchange ideas and experiences with professionals in the cultural and creative sector.

You can find the preliminary programme [here](#) (in German).

Please **register by 14 September 2021** using the [online form](#) (in German).

The event will be held in German, questions and comments in English are welcome.

We strive to make participation in our programme and events **more barrier-free** in the future. We would be happy to receive your requirements and those of your colleagues for the kick-off and other digital events in the [online form](#) (translation, subtitles, screen reader

compatibility, etc.). We will check whether an implementation is possible, but cannot ensure it, as we are still in the developing process. We also plan to make a documentation of the event available.

More information on Kreativ-Transfer can be found [here](#) (in German, English coming soon).

The press release on the continuation of Kreativ-Transfer can be found [here](#) (in German).

The responsible body for the programme Kreativ-Transfer is the Dachverband Tanz Deutschland e.V. (DTD), the German Dance Association. In implementing the programme, the DTD cooperates with the Bundesverband Freie Darstellende Künste e.V., BFDK (Federal Association of Independent Performing Arts), the Bundesverband Zeitgenössischer Zirkus e.V., BUZZ (Federal Association of Contemporary Circus), the Bundesverband Deutscher Galerien und Kunsthändler e.V., BVDG (the Federal Association of German Galleries and Art Dealers e.V.), the Internationale Gesellschaft der Bildenden Künste e.V., IGBK (International Association of Visual Arts e.V.), the game - Verband der deutschen Games-Branche e.V. (Association of the German Games Industry) and transmissions GmbH.

Dachverband Tanz
Deutschland

bundesverband
freie darstellende
künste

buzz
bundesverband
zeitgenössischer
zirkus

a internationale
gesellschaft
der bildenden
künste e.v.
.IGBK

BVDG
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